

National AANHPI Business Summit in May

By United States MBDA

WASHINGTON—The United States Minority Business Development Agency (MBDA) is hosting a National Asian American, Native Hawaiian, and Pacific Islanders (AANHPI) Heritage Month Business Summit at the United States Department of Commerce on Wednesday, May 15, 2024. The summit will feature elected officials and dignitaries, corporate representatives, community leaders, and business owners to discuss access to capital, opportunities in artificial intelligence (AI), and navigating the contracting process. This event will take place in person in Washington, DC.

AANHPI Heritage Month originated in June 1977, when Representatives Frank Horton of New York and Norman Mineta of California called upon the president to proclaim the first ten days of May as Asian-Pacific Heritage Week. In October 1978, President Jimmy Carter expanded the observance as an annual celebration; and, twelve years later, President George H. W. Bush extended the week-long celebration to a month.

The official designation of May as AAPI Heritage Month was signed into law in 1992. The month of May was chosen to observe AAPI for several reasons, including to commemorate the first Japanese who came to the country in May of 1843, and to mark the May 1869 completion of the Transcontinental Railroad which involved the labor of many Chinese immigrants. The AANHPI community is made up of culturally and linguistically diverse people, representing populations from many countries and islands.

The MBDA's one-day AANHPI business summit agenda includes the following topics.

Understanding AI and Its Business Applications

AI is propelling advancements that can impact many areas of business operations. This session will explore a spectrum of AI solutions designed to elevate your business by automating repetitive tasks, providing predictive insights, personalizing customer experiences, optimizing supply chain management, improving risk assessment, and much more. We will also learn how to avoid pitfalls associated with these new technologies.

2024 NATIONAL
AANHPI BUSINESS SUMMIT

Celebrating
NATIONAL ASIAN AMERICAN,
NATIVE HAWAIIAN AND PACIFIC
ISLANDER HERITAGE MONTH

MAY 15, 2024
12:00PM - 6:00PM

U.S. DEPARTMENT OF COMMERCE
MINORITY BUSINESS DEVELOPMENT AGENCY
1401 CONSTITUTION AVE. NW,
WASHINGTON, DC 20230



Mastering Public and Private Sector Contracting

This session will cover stages of contracting including request and intake; creation and authoring; review and collaboration; negotiation and approval; signing and finalization; tracking and compliance;

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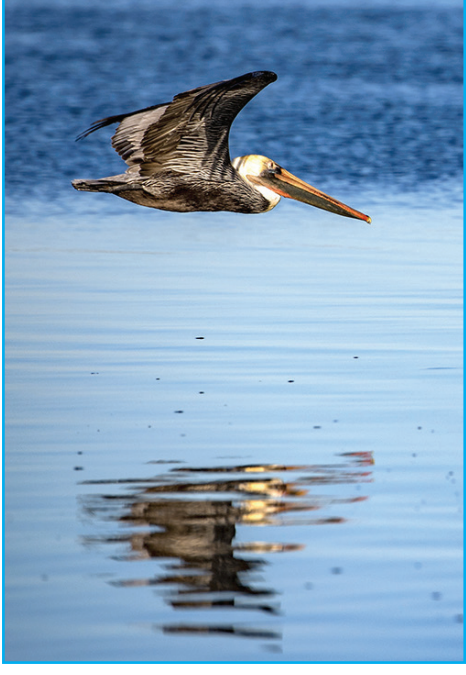
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vvv@sbeinc.com

SOUTHEAST EVENTS FOR YOUR BUSINESS

2024



8(a) Orientation and SAM Registration Webinar
Wednesday, April 17, 2024, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, April 18, 2024, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required
Welcome to the WOSB webinar series! Are

you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

Selling to the Federal Government Webinar
Thursday, April 25, 2024, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required
Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

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